

Jensen Beach Chamber of Commerce WHY MEMBERSHIP WORKS



We Connect Business
We Advance Commerce
We Enhance Community
We Protect Resources



Celebrating 70 years of business leadership



Make it your business and become a member!

Research shows that customers are more likely to patronize a chamber member, plus, chamber events are still one of the best ways to network. You will also get referrals, maintain a high profile, and show your support for our communities!

Jensen Beach Chamber of Commerce
Visitor Information & Business Referral Center
Jensen Beach Community Center
1912 NE Jensen Beach Blvd.
Jensen Beach, FL 34957
(772) 334-3444
Business@JensenBeachChamber.com

Serving business and community since 1950

Why getting involved is so important

Ambassador Committee is one of the first steps you can take to become more involved. Ambassadors are a team of volunteers that encourage new member to get involved and also share the benefits of membership with potential members. Ambassadors work to engage member participation in Chamber programs, events, networking, as well as ribbon cutting and grand opening events.

Education Committee works to bring about a productive interchange of goals, information, and activities between local businesses and schools. Initiatives include the Teachers & Staff Welcome Back Appreciation Breakfast, Adopt-A-Class Program, school supply drives, Teacher and Student of the Month, Junior Achievement programs, and the annual Art, Music & Benefit Auction fundraising event for school art and music programs.

Government Relations Council advocate for business interests related to local and state government. The council's overall objective is to continually improve the business climate in greater Jensen Beach area through dialogue with elected officials to raise awareness and stay in front of issues that may impact the business community. Council members share relevant legislative updates with the membership and monitor issues that may affect business. Council members also review and develop public policy positions that are "pro-business".

Community Engagement volunteers work to enhance the image, community pride, and quality of life of Jensen Beach through beautification projects and special events that showcase business and community. Volunteers also assist with Chamber produced events: Jammin' Jensen, Jensen Beach Fine Art & Craft Show, St. Patrick's Day Parade, Taste of Jensen, and the Jensen Beach Pineapple Festival.

Fundraising Committee seeks donations and grants to help fund programs and projects related to the new Chamber headquarters that house the Chamber's administrative offices, Visitor Information & Business Referral Center, The History Museum of Jensen Beach, Inc. and The Entrepreneurship Foundation, Inc.

The Entrepreneurship Foundation, Inc. is a specialized 501c3 tax exempt nonprofit educational foundation that provides the resources needed to promote and encourage a culture of entrepreneurialism in the community and schools.

History Museum of Jensen Beach, Inc. is a 501c3 tax exempt nonprofit organization that collects and displays historic Jensen Beach artifacts, photos, and documents. The museum is housed in the Chamber's Visitors Information & Business Referral Center.



Why you should definitely join

Connections and Networking: Create valuable strategic alliances, build long lasting business relationships and friendships through our many networking opportunities.

Member Only Referrals: Our award-winning volunteers make hundreds of member business referrals each month. We operate the area's best information and business referral center. Our official online business directory also gets searched daily. Members referring members generates new leads and new customers.

Information: Receive updates on local, regional, and state issues that impact your business.

Resource: Members receive an exclusive subscription to the *Business Intelligence Report*. The emailed publication offers tips and trends for growing your business. Through our many partnerships, members are offered educational seminars and business counseling designed to help meet today's business challenges.

Collaboration: Become better known in the community by participating in our high-profile Jensen Beach events, committee membership, and volunteer opportunities.

Visibility and Marketing: Statistics show that 63% of consumers are more likely to do business with a Chamber member. Display your business card, brochure or flyer in our information and business referral center.

New Member Spotlight: New members are introduced formally to the membership at our monthly networking after hours and luncheon events. New members are also included mentioned in our JBtv video newsletter broadcasts, our Facebook Live, and through member email notifications.

Exposure: We offer numerous opportunities to be seen and get known. As a new member, your business is listed in our popular Jensen Beach, Rio, Sewall's Point, & Hutchinson Island Visitors Guide & Business Directory, printed and online. Our Facebook Page and Website are viewed over 5,000 times each month. Top online searches include our business directory, our events and the visitor information pages. Reach your goals even more through sponsor and advertising opportunities that include networking events, Chamber produced community events, area street map, visitors guide, website banner and tile ads, and our (JBtv) Jensen Beach TV video newsletter.

Achieve Community Goodwill: Become part of a trusted organization and a source of top-notch businesses that does so much for the community and the chamber. Interact with fellow members that support one another. Develop lasting loyalty's and friendships. It doesn't take long to get a return on your membership dues investment many times over.

Fill Out This Application And Start Growing Your Business!

Our Mission: To foster and achieve a healthy economic climate through the efforts of our membership and stand united as the advocate for business and tourism that provides a resource center to advance member success.

Business Information

Date: _____

Company Name: _____

Company Name to be listed in Business Directory ☐ Same as above ☐ DBA: _____

Primary Contact: _____ Title: _____

Additional Contact: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

☐ Mailing Address same as above

Mailing Address: _____ City: _____ State: _____ Zip: _____

Shopping Center Name: _____ Delivery Services: _____

Business Phone: _____ Mobile: _____

Private Email: _____ Public Email: _____

Primary Business Directory Category Listing: _____

Second Category Listing: _____ Third Category Listing: _____

Number of Full-time Employees: _____ Number Part-time: _____ Number Employees with Martin County Residency: _____

Website: _____ Facebook: _____

Other Social Media Platforms: _____

Business Description: _____

Committees of interest: (1) _____ (2) _____

Member Code of Ethics — As a member of the Jensen Beach Chamber of Commerce, I agree to maintain and advance a high standard of ethical conduct in my dealings with the public and fellow members. I agree to support the Chamber's mission. I agree to represent and price my merchandise and services fairly, carry out commitments made to my customers, uphold and improve the high image of the Jensen Beach community, and always conduct my business in a moral and ethical manner.

Membership carries a satisfaction guarantee. 100% of membership dues may be deductible as an ordinary and necessary business expense. We will not publish mailing address, cell or fax numbers unless otherwise specified.

Signature: _____ Print Name: _____

Please check chamber event reminder preferences ☐ Email reminder ☐ Text reminder

Mail completed application and payment to:

Jensen Beach Chamber of Commerce
PO Box 1536
Jensen Beach, FL 34958-1536

Email to: Business@JensenBeachChamber.com
Fax to: 772-334-0817

Business Membership Levels

☐ Luminary Circle Trustee \$1,250

This prestigious program is reserved business leaders who want to set the standard for their local community. Luminary Circle Trustee members have an exclusive forum in which to lend their expertise on major business issues affecting the chamber, the community and public policy. Trustees will have the opportunity to convene with public officials, fellow executives, decision makers, and forge valuable relationships. At this top level of membership, Trustees have exclusive benefits which include personal invitations to participate in private V.I.P. events and meetings.

☐ Business Premium \$500

Includes all the benefits of the Business Essentials level. In addition, this membership level gives you three complimentary email and Facebook event campaigns per year. Your business will have the option of being listed under a third category with an enhanced listing in our official printed and online business directories.

Suggested for businesses with more than 25 full-time employees.

☐ Business Essentials \$350

Recommended for businesses that have established an identity yet seek additional opportunities and benefits. This level offers two complimentary email and Facebook event campaigns per year, plus a designated business card and brochure space in our Visitor Information & Business Referral Center. Your business will have the option of being listed under a second category with an enhanced listing in our official local business directory. Suggested for businesses with up to 25 full-time employees.

☐ Networker \$275

Designed for the business seeking to grow contacts and enhance visibility through our many networking and marketing opportunities. This level gives your business the opportunity to gain exposure and build a solid network. Your business will also receive one complimentary email and Facebook event campaign per year, plus a designated business card space in our Visitor Information & Business Referral Center. Your business will be listed in our official local business directory under one category listing. Suggested for a business with less than 10 full-time employees.

☐ Nonprofit & Community Partner \$225

Designed for nonprofit organizations, associations, public officials, political candidates, and retired entrepreneurs, seeking access to networking and marketing opportunities. At this level we will assist partners with promoting their mission and events, plus grant access to our Facebook Group page.

☐ Check ☐ Cash

☐ Credit Card Options (Visa/MC/Disc/AMEX)

Convenient online pay option at: www.JensenBeach.biz

Account #: _____

Expiration Date: _____ CVV: _____

Name: _____ Zip: _____

☐ I authorize the Jensen Beach Chamber of Commerce to automatically charge my credit/debit card for recurring member renewal dues payment.

Signature: _____

\$1,250 Luminary Circle Trustee
\$500 Business Premium
\$350 Business Essentials
\$275 Networker
\$225 Nonprofit & Community Partner

Membership Level: \$ _____

One-time Administration Fee: \$25

Total Investment: \$ _____