

New Member Basic Benefits & Opportunities

We are committed to providing quality programs that help our members **get more benefits, more exposure, more customers...**Guaranteed! Please take advantage of our many benefits and opportunities listed below.

Small Business Level (\$250 annual dues)

This level gives you, your business, and employees the chance to save money, gain exposure and build a solid network. You have access to one email campaign per year.

Small Business Plus Level (\$350 annual dues)

Recommended for businesses that have established an identity, yet seek additional opportunities and benefits. This level offers an additional category listing option, access to three email campaigns per year, and includes a designated brochure space in the *Chamber's Visitor Information & Business Referral Center*.

Small Business Premium Level (\$500 annual dues)

Includes all the benefits of the Small Business Plus level. In addition, this level features an enhanced listing in our printed and online business directories, one company spotlight in our online video newsletter, plus an upgrade to five email campaigns per year.

Networking

Chamber networking events offer multiple opportunities for members to build long lasting business relationships and friendships. They include our monthly networking luncheon, after hours mix & mingles, and periodically, business before hours' breakfasts.

Chamber produced community annual events include the *Pre-Holiday Pineapple Antique*, *Art*, & *Jewelry Show*, *St. Patrick's Day Parade*, *Taste of Jensen*, and the *Jensen Beach Fine Art* & *Craft Show. Jammin' Jensen* is held every Thursday night in downtown Jensen Beach. Proceeds from the annual *Art*, *Music* & *Benefit Auction* event supports art and music programs in our local schools. *(CC4S) Community*, *Chamber for Schools* is a school supply drive to benefit local students.

Referral Service

We operate the most popular visitor information and business referral center in the area. Our Chamber provides local information and business referrals to thousands of residents, newcomers and visitors each year. We encourage new members to supply our visitor center with brochures, business cards, and marketing flyers.

Free Business Listing and Online Presence

Members receive a listing in the *Jensen Beach, Hutchinson Island Visitors Guide and Business Directory* and in the area's #1 trusted online business directory. Our popular online business directory and Facebook page has assisted over 36,000 users just in the past several months, we also offer a free link to your company's website. We are the area leader in online marketing through websites, social media, newsletters and our Jensen Beach TV video episodes featuring member profiles, community and Chamber events.

Member to Member Hot Deals

Our Member to Member Hot Deals program offers cost saving opportunities shared with the membership.

Always Buy Chamber (A.B.C.)

Our Chamber is an integral part of your brand strategy. Members can promote their business to our entire 500+ membership through a variety of opportunities. New members are given the opportunity to provide a brief introduction announcement. Members also refer members. Members, residents and visitors are always encouraged to *Always Buy Chamber* (A.B.C).

Membership Decal

Our Chamber logo "Member" decal can be displayed at the entrance of your business informing customers of your commitment and investment in your community.

Ribbon Cutting

By request, our Chamber offers a ribbon cutting ceremony for new business members.

Free Advertising

New members are offered free advertising opportunities valued at over \$2,000 that include print, radio and online.

New Member Breakfast

The complimentary breakfast welcomes all new members to our Chamber, presents an opportunity to meet other new members and to review our chamber's many benefits and opportunities.

Tax Deduction

100% of dues may be deductible as an ordinary and necessary business expense. Dues are not a charitable deduction for federal income tax purposes.

Business Intelligence Report

All new members get the *Business Intelligence Report* emailed monthly. This exclusive report gives members tips and trends for growing their business.

Committee Participation

One of the most important things members can do to get more involved is join a committee. Committees include *Ambassadors*, *Education*, *Commerce & Public Policy*, *and Community Engagement*. Please refer to the *Ways to Get Connected* link on our website.

Business Consulting

Service Corps of Retired Executives (SCORE) are available to share their expertise with members on Friday mornings at the Chamber office, 1960 NE Jensen Beach Boulevard. For an appointment call (772) 489-0548 or (772) 334-3444.

Public Policy

The Chamber maintains a visible presence with local and state government officials to stay informed on topics of importance to local businesses.