### Why getting involved is so important

Ambassador Committee is one of the first steps you can take to become more involved. The primary function of an Ambassador is member involvement. Ambassadors are a team of knowledgeable volunteers that share with new and potential members the benefits of Chamber membership. Ambassadors help fellow members engage in the Chamber programs, events, and money-saving opportunities as well as aid Chamber staff at our various networking and ribbon cutting events.

Government Affairs Committee advocate in matters related to local and state government. Our overall objective is to continually improve the business climate in Jensen Beach and the vicinity by partnering with local political representatives, facilitating communications, and raising awareness in order to stay in front of issues that impact the business community. The committee members monitor issues that may affect business and encourage dialogue with elected officials, plus reviews and develops public policy positions that are "pro-business".

Education Committee works to bring about a cooperative interchange of goals, information, and activities between local businesses and schools. Initiatives: Teachers & Staff Welcome Back Appreciation Breakfast, Adopt-A-Class Program, school supply drives, Teacher and Student of the Month, and Junior Achievement programs. The annual fundraising event for school art and music programs is the Art, Music & Benefit Auction. The Committee meets the last Tuesday of each month, August through April.

Community Engagement Committee assists the local tourism industry to reach full potential. Committee members work to enhance the image, community pride, and quality of life of Jensen Beach through beautification projects and special events that showcase business and community. Community members promote the benefits of volunteerism and engagement. Chamber produced events: Jammin' Jensen, Jensen Beach Fine Art & Craft Show, St. Patrick's Day Parade, Taste of Jensen, and the Jensen Beach Pineapple Festival.

The Entrepreneurship Foundation, Inc. is a specialized 501c3 tax exempt nonprofit educational foundation supports the Chamber's Education Committee to provide the resources needed to promote and encourage a culture of entrepreneurialism is the community and schools.

**History Museum of Jensen Beach, Inc.** is a 501c3 tax exempt nonprofit organization located in the Chamber's Visitors Information & Business Referral Center. The museum collects and displays historic Jensen Beach artifacts, photos, and documents.

Building Fundraising Committee seeks donations to help fund the construction of a new Chamber headquarters building that will house the Chamber's administrative offices, Visitor Information & Business Referral Center, The History Museum of Jensen Beach, and The Entrepreneurship Foundation.



### Why you should definitely join

Connections and Networking: Create valuable strategic alliances, build long lasting business relationships and friendships through our many networking opportunities.

Member Only Referrals: Our award-winning volunteers make hundreds of member business referrals each month. We operate the area's best information and business referral center. Our official online business directory also gets searched daily. Members referring members generates new leads and new customers.

**Information:** Receive updates on local, regional, and state issues that impact your business.

**Resource:** Members receive an exclusive subscription to the *Business Intelligence Report*. The emailed publication offers tips and trends for growing your business. Through our many partnerships, members are offered educational seminars and business counseling designed to help meet today's business challenges.

**Collaboration:** Become better known in the community by participating in our high-profile Jensen Beach events, committee membership, and volunteer opportunities.

Visibility and Marketing: Statistics show that 63% of consumers are more likely to do business with a Chamber member. Display your business card, brochure or flyer in our information and business referral center.

**New Member Spotlight:** New members are introduced formally to the membership at our monthly networking after hours and luncheon events. New members are also included mentioned in our JBtv video newsletter broadcasts, our Facebook Live, and through member email notifications.

Exposure: We offer numerous opportunities to be seen and get known. As a new member, your business is listed in our popular Jensen Beach, Rio, Sewall's Point, & Hutchinson Island Visitors Guide & Business Directory, printed and online. Our Facebook Page and Website are viewed over 5,000 times each month. Top online searches include our business directory, our events and the visitor information pages. Reach your goals even more through sponsor and advertising opportunities that include networking events, Chamber produced community events, area street map, visitors guide, website banner and tile ads, and our (JBtv) Jensen Beach TV video newsletter.

Achieve Community Goodwill: Become part of a trusted organization and a source of top-notch businesses that does so much for the community and the chamber. Interact with fellow members that support one another. Develop lasting loyalty's and friendships. It doesn't take long to get a return on your membership dues investment many times over.

# Jensen Beach Chamber of Commerce WHY MEMBERSHIP WORKS

**Connecting Members • Advancing Commerce Protecting Business • Enhancing Community** 





# Why is making the choice to join so important for your business?

Research shows that customers are more likely to do business with a local chamber member. Plus, chamber events are still the best way to network. You will also get referrals, maintain a high profile, and show your

Jensen Beach Chamber of Commerce Visitor Information & Business Referral Center 1960 NE Jensen Beach Blvd. Jensen Beach, FL 34957 (772) 334-3444 info@JensenBeach.biz

**Serving business and community since 1950** 

## **Fill Out This Application And Start Growing Your Business!**

Our Mission: The Jensen Beach Chamber of Commerce stands as the advocate for the development of the business community, tourism and resource center that promotes member success.

<b>Business Information</b>		Date:
Company Name:		
Company Name to be listed in Business Directory	√ □ Same as above □ DBA:	
Primary Contact:	Title:	
Additional Contact:		
Physical Address:	City:	State: Zip:
☐ Mailing Address same as above		
Mailing Address:	City:	State: Zip:
Shopping Center Name:		
Business Phone:	Mobile:	
Private Email:	Public Email:	
Primary Business Directory Category Listing:		
Second Category Listing:	Third Category Listing:	
Number of Full-time Employees: Number	r Part-time: Number Employees with N	Martin County Residency:
Website:	Facebook:	
LinkedIn:	Twitter:	
Business Description: (Limit to 15 words)		
Committees of interest: (1)	(2)	
Member Code of Ethics — As a member of the Jen ethical conduct in my dealings with the public and fe my merchandise and services fairly, carry out commic community and always conduct my business in a mo	ellow members. I agree to support the Chamber's r tments made to my customers, uphold and improv	mission. I agree to represent and price
Membership carries a satisfaction guarantee. expense. We will not publish mailing address, cell or JBCC has established an approved category list for the same control of the same carries and satisfaction guarantee.	fax numbers unless otherwise specified.	n ordinary and necessary business
Signature:	Print Name:	
Please check chamber event reminder preferences		☐ Robocall reminder
F	ensen Beach Chamber of Commerce PO Box 1536 ensen Beach, FL 34958-1536	Email to: info@JensenBeach.biz Fax to: 772-334-0817

#### **Business Membership Levels**

☐ Small Business: \$250	
Designed for the business seeking to grow contacts and enhance visibility through the Chamber's many networking and marketing opportunities. This level gives your business the opportunity to gain exposure and build a solid network. You get access to two email campaigns per year. Your company wireceive two category listings. Suggested for businesses with less than 10 fu-time employees.	ill
☐ Small Business Plus: \$350	
Recommended for businesses that have established an identity, yet seek additional opportunities and benefits. This level offers a third category listing option, access to three email campaigns per year, and includes a designated business card space and brochure space in the Chamber's Visitor Information & Business Referral Center. Suggested for businesses with up to 25 full-time employees.	
☐ Small Business Premium: \$500 Includes all the benefits of the Small Business Plus level. In addition, this level features an enhanced listing in our printed and online business directories. This membership upgrade gives you six email campaigns per year. Suggested for businesses with more than 25 full-time employees.	
Luminary Circle Trustee: \$1,250  This prestigious program is reserved for top business leaders who want to set the standard for the local business community. Trustee members have an exclusive forum in which to lend their expertise on major business issue affecting the chamber, the community, and public policy. Trustees have the opportunity to convene with public officials, fellow executives, decision makers, and forge valuable relationships. At this level of membership, Trustees are invited to participate in exclusive networking and V.I.P. events.	)
☐ Partner: \$200  Designed for nonprofit organizations, associations, public officials, political candidates, and retired entrepreneurs seeking networking and marketing opportunities.	al
Designed for nonprofit organizations, associations, public officials, political candidates, and retired entrepreneurs seeking networking and marketing opportunities.  Check Cash Credit Card Options (Visa/MC/Disc/AMEX)	al
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