



## Marketing & Sponsorship Opportunities

**To be a sponsor, exhibitor, donor, or volunteer, call (772) 334-3444**  
That's all it takes! One phone call! Ask for Lisa Tufo!



### Celebrating 70 Years of Business Leadership

Jensen Beach Chamber of Commerce  
Visitor Information & Business Referral Center  
1960 NE Jensen Beach Boulevard  
Jensen Beach, Florida 34957

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The signature event of Jensen Beach, the *Pineapple Festival* salutes the community's rich pineapple heritage. The music festival is one of the few remaining street festivals on the Treasure Coast. Growing in popularity over its 32-year history, the weekend long festival features events for the entire family, arts, crafts, street performers, local bands, and midway rides.

**Audience:** 20,000+

**When:** November 20, 21, 22, 2020

**Vendor Space:** \$200 - \$300

**Sponsorship:** \$500 - \$5,000



Well known as an outstanding dining destination, Jensen Beach showcases the area's finest restaurants during the annual *Taste of Jensen* holiday event in downtown Jensen Beach. Patrons enjoy a sampling of cuisine from the area's top restaurants in a dazzling holiday atmosphere. The *Taste of Jensen* also features live music.

**Audience:** 500 customers

**When:** December 8, 2020

**Sponsorship:** \$500



An annual hometown parade through downtown Jensen Beach that celebrates *St. Patrick's Day* and includes street vendors.

**Audience:** 1,000+

**When:** Sunday, March 14, 2021

**Booth Space:** \$20 - \$30

**Sponsorship:** \$300 - \$500

## JAMMIN' JENSEN

Every Thursday night throughout the year, *Jammin' Jensen* creates a festive atmosphere that is enjoyed by both visitors and residents. Held in downtown Jensen Beach, vendors line the streets to sell crafts, art, collectibles, and souvenirs. Local bands at several local restaurants and outdoor venues fill the streets with music. The event benefits downtown beautification projects. Downtown boutiques, gift shops, and restaurants are all open.

**Weekly Audience:** Varies on weather and season

**When:** Every Thursday night from 6 p.m. to 9:30 p.m.

(Not scheduled on Federal Holidays)

**Booth Fees:** \$10 - \$20



The area's most authentic fine art & craft show shares the streets of historic downtown Jensen Beach with art galleries and popular eateries. The area's first major fine art & craft show of the year, the *Jensen Beach Fine Art & Craft Show* features a wide variety of art disciplines by fine artisans who are accepted through a jury process.

**Audience:** 10,000 customers

**When:** January 9 & 10, 2021

**Booth Fee:** \$200 - \$250; **Jury Fee:** \$25

**Sponsorship:** \$500 - \$1,000



Presented by *The Entrepreneurship Foundation, Inc.*, a 501c3 nonprofit charitable corporation, the *Art, Music & Benefit Auction* benefits Jensen Beach area school's art and music programs. The event features performances by student jazz bands and choral groups, plus student artwork. The auction has raised nearly \$5,000 annually and is divided up equally between Jensen Beach Elementary School, Felix A. Williams Elementary School, Stuart Middle School, and Jensen Beach High School.

**Audience:** 1,000

**When:** Tuesday, April 27, 2021

**Donations:** Auction Items.

**Stage Sponsor:** \$500

**Sponsorship Booth Fee:** \$50

Cash donations welcome

### Additional Opportunities

**Jack-O-Lantern Blazer Bowling Bash**, Tuesday, October 27, 2020 (7-9pm)  
**Jensen Beach Bowl**, 2303 NE Dixie Highway, Jensen Beach

**70th Anniversary Golf Tournament**, TBA

**The Shores of North River Golf Club**, 1827 NW Pine Lake Drive, Stuart

**Dodgeball Tournament - RUSH Jensen Beach** TBA

Marketplace Square, 3245 NW Federal Highway, Jensen Beach



The Jensen Beach Chamber of Commerce  
is a difference maker.



Annual Awards



## Engagement. Exposure. Effective.

# Value Added Benefits



For 70 years, the Jensen Beach Chamber of Commerce has provided its' members unique value added benefits through community event sponsorship and marketing opportunities. Our events have enjoyed an outstanding reputation and have assisted members to reach their target audience. Chamber advertising and sponsorship opportunities have helped members maximize their marketing dollars.

Sponsorship puts your message in front of key decision makers when they are most receptive.

Event sponsors receive a wide range of opportunities based on their level of commitment. These include on-site promotions, website exposure, as well as inclusion in social media, print media, radio, and TV campaigns for the larger events.

Chamber advertising continues to be one of the most utilized methods of marketing; to member businesses, tourists, new and seasonal residents, and permanent residents. Whether you are seeking to build your identity, generate leads, or spotlight your goods and services, the Chamber event sponsorship and advertising opportunities can help carry your message.

### Installation of Officers and Awards Presentation

The Jensen Beach Chamber of Commerce Installation of Officers and Awards Presentation is considered one of the Chamber's premier gatherings. This event also features our annual awards presentation that salutes members, volunteers, as well as Chamber and community leaders.

**Audience:** 100+

**When:** Wednesday, January 27, 2021

**Sponsorship:** \$500 - \$1,000

### Teacher & Staff Welcome Back Appreciation Breakfast

This breakfast is made possible through sponsors. Show your appreciation for our A+ schools and for the teachers and staff who make it happen as they start-off a new school year. We welcome back teachers and staff from Jensen Beach High School, Stuart Middle School, Jensen Beach Elementary School, Felix A. Williams Elementary School, and the Environmental Studies Center.

**Audience:** 300 teachers and staff members

**When:** August 5, 2020

**Sponsorship:** \$250- \$1,000

### Networking Luncheons

Our Member Networking Luncheon is a speaker driven series held the 3rd Thursday of each month at a member restaurant or resort. Luncheons offer members a great opportunity to market their business, network with fellow Chamber members, announce a special promotion or an event. Door prizes from members are always welcome.

**Audience:** 65 - 100+

**When:** 3rd Thursday of each month (11:45am – 1pm).

**Sponsorship:** \$200, plus presentation opportunity

### Teacher & Student of the Month

Each of the nine months schools are in session, the Chamber's Education Committee, in cooperation with The Entrepreneurship Foundation, Inc., honors a teacher and student during the Chamber luncheon. Member businesses donate gifts that are presented to the teacher and to the student. The teacher and student of the month are selected by the respective school's Principal.

**Sponsorship:** Gift donations.

### After Hours Mix & Mingle

An evening of primetime networking where you can expect delicious hors d'oeuvres and beverages. Members come out for great conversation and mingle with other Chamber members. Event locations rotate. Door prizes from members are always welcome.

**Audience:** 50 - 100+

**When:** 2nd Tuesday of each month (5:30-7pm).

**Sponsorship:** In-kind hosting.

### Business Before Hours Breakfast

Business Before Hours is our morning leads networking event, hosted by a member business, and attendance is at no cost.

**Audience:** 50+

**When:** Last Thursday of the month.

**Sponsorship:** In-kind hosting.

### New Member Breakfast

Our new member breakfast is where you can meet and greet new business members. The breakfast is held three times a year.

**Audience:** Representatives of new Chamber member businesses

**Sponsorship:** Cover cost of breakfast, plus presentation opportunity

### Street Pole Banner Program

This is a great way to market your business. Banners are located on light poles throughout downtown Jensen Beach. Only 13 banners are available to sponsor.

**Audience:** Workforce, shoppers, restaurant customers, beach goers, seasonal residents, and visitors.

**When:** Displayed periodically throughout multiple years.

**Sponsorship:** \$150 per banner.

### Advertising Opportunities

#### Jensen Beach TV

Spotlight your business on JBTV, our official weekly video newsletter. There are thousands of unique visits per episode. Online advertising gives your business the opportunity to market directly to our membership. A bonus to the advertisers, an electronic copy can be found archived on the Chamber's website.

[www.JensenBeachFlorida.info](http://www.JensenBeachFlorida.info)

With nearly thousands of unique visits each month, a banner, or tile ad on our popular website is another great affordable marketing choice.

#### WHAT'S NEXT

The official Chamber news source is emailed to all members monthly.

#### FACEBOOK GROUP & SOCIAL MEDIA

Our Chamber has a **Members Only Facebook Group** designed to be an effective platform for meaningful member to member communication and interaction. The public can view posts, but to join the group you must be a Chamber member. Members are encouraged to make weekly posts highlighting special promotions, employee or volunteer recognition, and philanthropy work. It's also a great source for doing business with Chamber members by searching the group for any needed goods or services.

#### Visitors Guide and Business Directory (Printed & Online)

Membership has its privileges such as an exclusive listing in the area's most trusted visitor and business referral directory. Display advertising in the printed guide is the perfect way to showcase your business. The popular guide and business directory is a great way to get acquainted with all that Jensen Beach, Hutchinson Island, Rio, Sewall's Point, and the Town of Ocean Breeze have to offer.

#### Street Map

The official Jensen Beach Area Street Map gives your business the opportunity to introduce your services to the thousands of people that depend on a printed local map. An added advertisers bonus is an electronic version of the map that will be linked to our website. Yes, visitors still ask for printed local maps!

