

PLACE YOUR ORDER NOW ♦ SPACE IS LIMITED

2017 Jensen Beach - Hutchinson Island Visitors Guide & Business Directory

Why Advertise?

Jensen Beach is the area's undisputed #1 tourist destination. The **2017 Jensen Beach Hutchinson Island Visitors Guide & Business Directory** provides useful information to familiarize residents and visitors with what Jensen Beach and Hutchinson Island have to offer. This official Chamber publication features the area's top business directory, including an alphabetical and categorical list and a readership of over 30,000. This is a great tool to market your business as well as support our local tourism economy. For 66-years this popular guide and directory has achieved real results for advertisers.

Advertising Rate Schedule

AD SIZE	COST	* WEB PKG	PREMIUM PLACEMENT	AD CREATION SERVICES
Full Page	\$1,110	<i>Get 25% off</i>	Back Cover \$1,275	Full & 1/2 page \$150
2/3 Page	\$ 595	<i>a Chamber</i>	Inside Front Cover \$1,190	1/4, 1/3, 2/3 page \$ 75
1/2 Page	\$ 565	<i>Website</i>	Back Inside Cover \$1,190	1/8 page & banner \$ 50
1/3 Page	\$ 345	<i>Banner ad</i>	Page One \$1,190	
1/4 Page	\$ 275			
1/8 Page	\$ 225			

* Website ad is an additional charge.

Renew the ad you placed in the 2016 Visitors Guide & Business Directory and receive a 10% discount.



Publication Deadlines

Closing Date: August 31, 2016 Material

Deadline: September 30, 2016

Distribution: December 2016

For More Information

Impactful Media Group (786) 546-3803

Jensen Beach Chamber (772) 334-3444



Online Advertising Opportunities

www.JensenBeachChamber.com

website ads from 41 cents to \$2 a day!



The Chamber's official website receives thousands of unique visits each month.

The Jensen Beach Chamber of Commerce is the area leader in online marketing through our websites, social media and our online newsletter, Jensen Beach TV (**JBtv**). All of our **JBtv** official video newsletter episodes feature member profiles, community and chamber events and news.

Only Jensen Beach Chamber of Commerce business members can take advantage of this proven and affordable online marketing opportunity. Space is limited per page.

Three digital ad sizes are available as listed below. Production and design service is available at no additional charge.

Place the Jensen Beach Chamber of Commerce new logo on your website and receive \$50 off any website banner ad size!



Banner Ad Sizes (Pixals):	Width" x Depth"
Horizontal Banner	650 X 85 pixels
Large Tile	250 X 150 pixels
Small Tile	250 X 100 pixels

Website Advertising Annual Pricing – Monthly Payments Available

Horizontal Banner

Home Page	\$730
Chamber Events Page	\$650
Business Directory	\$650
Section Landing Page	\$525 (Sub page \$300)

Large Tile Banner

Home Page	\$550
Chamber Events Page	\$450
Business Directory	\$450
Section Landing Page	\$350 (Sub page \$200)

Small Tile Banner

Home Page	\$425
Chamber Events Page	\$300
Business Directory	\$300
Section Landing Page	\$250 (Sub page \$150)

Blogs

Blog Articles (In Random Rotation)	\$75
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25% off

Website and JBtv ad
with paid advertising in the
2017

**Jensen Beach - Hutchinson
Island Visitors Guide and
Business Directory**

JBtv

***The Chamber's Official
Video Newsletter***

MEMBER PROFILE \$200

*Professionally produced
60-second video filmed at your
business location and includes
a digital copy.*

CHANNEL SPONSORSHIP
(per episode)

Horizontal Banner \$100

Large Tile Banner \$75

Small Tile Banner \$50

To reserve your page location contact

**Impactful Media Group (786) 546-3803 • ads@jensenbeach.biz
Chamber of Commerce (772) 334-3444 • info@jensenbeach.biz**